



Hellenic Film &
Audiovisual Center
Creative Greece

EU Sub-Chapter Mediterranean Group of UNESCO MIL Alliance

News Bulletin
April 2025, Issue 17



Dear members of the EU Sub-Chapter Mediterranean Group, we are back with selected news from Media & Information Literacy global and regional communities and our network in the Mediterranean.
We are looking forward to your own contributions for more synergies and actions.

In Memory of Tessa Jolls

By: Former ISC of UNESCO MIL Alliance (2019-2021)

co-Chairs: Jesus Lau (Mexico), Alex Le Voci Sayad (Brazil) Vice Chair: Sherri Hope Culver (USA) co- Secretary Generals: Irene Andriopoulou (Greece) - Lisa Jannicke Hinchliffe (USA) Regional Representative for Africa: Wallace Gichunge (Kenya) Regional Representative for Arab States: Ahmad Al-Khasawneh (Jordan) Regional Representative for Asia-Pacific: Jose Reuben Q. Alagaran II (Philippines) Regional Representative for Latin America and the Caribbean: Felipe Chibás Ortiz (Cuba) Youth Representative: Mr Daniel Nwaeze (Nigeria)



When we speak with youth who have learned to think critically through media and information literacy, they often ask, "Why didn't we learn these skills before?" This is our challenge: ensuring that every generation is media and information literate to thrive as active citizens in a global media and information culture.

Tessa Jolls

President and CEO, Center for Media Literacy
Director, Consortium for Media Literacy
GAPMIL AWARD RECIPIENT, 2015



It is with profound sadness that we announce the passing of Tessa Jolls, a globally recognized media literacy expert, cherished friend, inspiring mentor, and respected colleague within the UNESCO family. We were fortunate to collaborate with Tessa on numerous occasions, particularly as a cohesive team on the International Steering Committee of the UNESCO MIL Alliance from 2019 to 2022. As the North America and Europe Chapter Representative, she offered her expertise and unwavering commitment to advance the Alliance, especially during challenging times such as the COVID-19 pandemic.

Tessa served as the CEO of the Center for Media Literacy, where she provided exceptional leadership and guidance in developing effective media literacy policies and practices for educators, researchers, parents, and policymakers. In recognition of her outstanding contributions, she was honored with the UNESCO GAPMIL Award in 2015.

We are profoundly grateful for her relentless engagement and invaluable contributions to the media literacy field and the development of new media skills for active citizenship.



Stay tuned on our website www.ekkomed.gr and social media for updates.

Should you have any news you wish to be promoted, kindly email us on educate@ekkomed.gr to include them in the next issues.

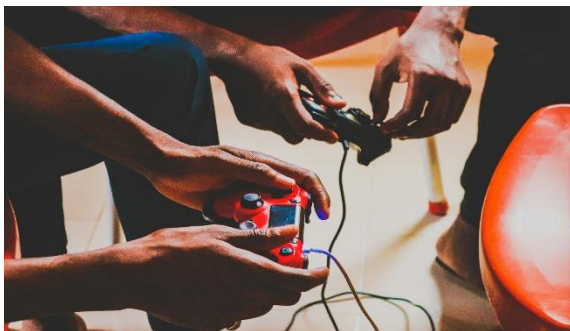
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The 8th Media Literacy Days in Croatia

The 8th Media Literacy Days, organized by the Agency for Electronic Media and UNICEF Croatia, take place from April 7–13, 2025, with activities continuing into April and May. This year's focus is on educating children and youth about digital footprints and disinformation. Events include workshops, lectures, and activities across kindergartens, schools, libraries, and other institutions in Croatia. Since 2018 to 2024, over 2,500 events have involved more than 137,000 participants. In 2025, around 700 events have already been organized. Additionally, over 70 educational materials have been created and downloaded more than 1.3 million times.

[More info on this email](#)



Consultation Day on Development Strategy of the Gaming Industry

The Hellenic Film & Audiovisual Center – Creative Greece successfully held an open consultation event on the strategy for Video Game Development. The event was part of a broader strategic effort to position Greece as a key audiovisual hub in Europe. It marked the first official step in showcasing the Greek gaming industry on a larger scale and initiated a meaningful dialogue about industry's future. The event highlighted Greece's ambition to become a Mediterranean Game Hub, supported by the updated CRGR-VGD program to be announced. already running!



TeaMLit: Media Literacy goes to school... with Creative Greece!

The main question remains, *what is Media Literacy?* Wondering how you can teach Media Literacy in the classroom? Or how you can support your colleagues in doing the same? Well then, we have the solution. Meet the new Massive Open Online Course, "[TeaMLit: Making Education More Media Literate](#)", by Media and Learning Association in Belgium, the Greek adaptation, now offered by the Hellenic Film and Audiovisual Center – Creative Greece. For the very first time in Greece, an open, free, specialized and at the same time, flexible e-learning course in Greek seeks to familiarize and introduce formal education practitioners to a critical and beneficial way of using and managing media to train and be able to teach contemporary visual culture skills in the classroom, to schools in Greece, Cyprus and the Greek-speaking world.



CLAP – Participatory short films against racism!

Can short films talk about diversity and racism? [Karpos](#) presents the [project CLAP \(Collective Learning through Antiracist Productions\)](#) aiming to give vulnerable adults the opportunity to express their experiences and raise awareness of racism through media production. After our training, 9 vulnerable groups created their own short films in a variety of cinematic formats, to voice antiracist messages and explore the topic of equality. We now organise special screenings to advocate for antiracism.

The platform of the training is now available for free (mediaclap.eu) providing exercises to create an antiracist production. So, grab your camera against racism!