

GREEN SKILLS FOR CINEMA AND AUDIOVISUAL PRODUCTION

The training programme equips sustainability managers with specialized skills needed to work effectively in the film industry and to enhance the environmental sustainability of audiovisual production.

MAIN INFO

This training programme is designed to support Sustainability Managers interested in acquiring the skills to work on audiovisual production.

“Green Skills for Cinema and Audiovisual Production” is an advanced training course divided into theoretical sessions and practical exercises. The course examines the latest developments in sustainable production across Europe, analyses recent case studies, and brings together professionals such as location managers, producers, film offices and film commissions.

The course aims to define best practices and produce useful materials for film and sustainability professionals, accompanying the audiovisual sector towards a transition in production methodologies. The course includes in-person and on-line sessions to develop environmental management skills applied to film productions.

The partner organisations recognize the necessity of developing an innovative training programme aimed at updating and retraining professionals’ skills to minimize the environmental impact of film sets.

THE STRUCTURE

The advanced training programme is structured in 3 on-line and 3 in-person sessions that will take place in Veneto (Italy) in early February 2026, in Central Macedonia (Greece) in spring 2026 during the Thessaloniki International Documentary Festival and in Mallorca (Spain) in July 2026 during the Atlàntida Mallorca Film Fest. Each online session will be followed by a 3-day in-person workshop. Representatives of local production companies will also be involved in the sharing sessions.

Participants in this training will gain a comprehensive understanding of several key aspects related to sustainability management in audiovisual production:

- They will learn how audiovisual production is organised, enabling them to identify appropriate tasks, roles, and timing for the Sustainability Manager's intervention throughout the production phases such as pre-production, principal photography, and wrap
- They will develop skills to effectively engage with institutional contacts and producers, focusing on the sustainability needs of sets and fostering collaboration to implement sustainable practices
- Participants will become familiar with widely used sustainability tools, including guidelines, carbon calculators and certification processes. They will also practice initial exercises using these calculators and simulations to measure and forecast carbon

“Green Skills for Cinema and Audiovisual Production” will also enable the development of best practices through practical exercises, which can be shared to raise awareness among individuals and public institutions about key measures for achieving more sustainable film productions.

PARTICIPANTS

A total of 12 participants will be selected. Priority will be given to participants from the areas of the partner organisations: Veneto (Italy), Central Macedonia (Greece) and Mallorca (Spain). The programme is aimed primarily at:

- Sustainability Managers
- Environmental Sustainability Experts interested in acquiring the necessary skills to work on audiovisual production

It will be necessary to provide information regarding any relevant educational qualifications and/or previous working experience.

SELECTION CRITERIA

Priority will be given to applicants in the following order:

- 1) residence in the territories of the partner organisations: Veneto or Central Macedonia or Mallorca
- 2) two-year work experience in the field of environmental management or sustainability
- 3) holding of a certificate as green or sustainability manager.



PARTNERS

“Green Skills for Cinema and Audiovisual Production” is an advanced training project resulting from the collaboration between:

Veneto Film Commission (Italy)

Film Office-Central Macedonia (Greece)

Hellenic Film and Audiovisual Center Creative Greece / Hellenic Film Commission (Greece)

Mediterranean Creative Hub of Mallorca (Spain)

with the curatorship of Green Film / Trentino Film Commission.

CNA Veneto, Arpa Veneto and New Institute Centre for Environmental Humanities (NICHE) also collaborated in the initiative.

TUTORS

The tutors will be selected by Green Film in cooperation with Veneto Film Commission, Hellenic Film Commission, Central Macedonia Film Office and Mediterranean Creative Hub of Mallorca.

CALENDAR OF ACTIVITIES

- 25 – 30 January 2026: 2 half days for the 1st on-line section
- 1 - 8 February 2026: 2½ days of in-person training (3 nights) in Venice
- 23 – 28 February 2026: 2 half days for the 2nd on-line section
- 8 – 11 March 2026: 2½ days of in-person training (3 nights) in Thessaloniki
- 15 – 20 July 2026: 2 half days for the 3rd on-line section
- 26 July – 2 August 2026: 2½ days of in-person training (3 nights) in Mallorca

Activities will be held during the periods listed. The exact dates of the activities will however be agreed with tutors and participants.

COSTS

All course participation costs are borne by the partner organisations including board, lodging, teaching materials, etc. Participants will have to cover the cost of travelling to the venues themselves.

HOW TO APPLY

The required materials – to be sent all together in one PDF and all in English – are:

- a motivational letter explaining why you would like to participate in “Green Skills for Cinema and Audiovisual Production” (max 1 page)
- a document describing whether/how you already work as a Green or Sustainability Manager (max 1 page)
- a CV.

The selection will be carried out by experts from the partner organisations: Veneto Film Commission, Central Macedonia Film Office, Hellenic Film Commission and Mediterranean Creative Hub of Mallorca with the support of Green Film. To participate, please click the button below.

APPLY

DEADLINE FOR APPLICATIONS

31 August 2025

OUTCOME OF APPLICATION

Each candidate will be notified of the outcome of the application within 15 days of the application deadline. Applicants must confirm their participation within 10 days from that date.

CERTIFICATES

A certificate of attendance will be issued at the end of the course.

Co-Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.