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PRESS RELEASE

Greece takes centre stage in the international video game scene: Greek National Delegation in Gamescom 2025

The Hellenic Film and Audiovisual Center (EKKOMED) proudly announces the participation of the Greek National Delegation in Gamescom 2025, the world's largest and most prestigious trade fair for digital entertainment and video games, taking place from August 20 to 24, 2025, in Cologne, Germany.

For the first time, the National Delegation is held under the auspices of the Hellenic Republic, which is actively supporting the growing digital games industry, recognizing its importance for fostering innovation and enhancing the country's cultural outreach.

This year's participation takes the form of a co-organization, with EKKOMED acting as the lead coordinator in the planning and execution of the Delegation, alongside Enterprise Greece, the national agency for extroversion and investment promotion, and the Hellenic Gaming Commission (EEEP), which actively supports transparency and the healthy development of Greece's digital games market.

The National Delegation is supported by AEGEAN as Official Air Transport Sponsor and strategic partner. Additional sponsors include Endeavor Greece, which strategically supports the most promising Greek entrepreneurs in Greece and abroad, strengthening Greek entrepreneurship on the global stage, and Logitech G as gaming hardware sponsor.

Support is also provided by the Federation of Hellenic Information Technology & Communications Enterprises (SEPE), which connects the technology business sector with the production of digital content.

The National Delegation, in collaboration with the Greek Game Developers Association (GDA), which organized previous missions, and the IGDA Chapter of Greece, will host more than 10 Greek indie studios. These will present completed and in-development projects, showcasing to the international audience a range of titles from action RPGs and narrative adventures to tools and platforms for game developers and gamers. Participating teams were selected following an open call and evaluation by industry professionals.



Participating projects and studios:

- *Arcweave* by Arcweave
- *Bassai-Dai* by Kaloplay
- *Couch Heroes* by Couch Heroes
- *Cult Of Blood* by Dusty Box
- *Dark Quest 4* by Brain Seal Ltd
- *Elevator Down* by eNVy softworks
- *Haunted Bloodlines* by Iphigames
- *Moros Protocol* by Pixel Reign
- *Necrophosis* by Dragonis Games
- *Placeground* by beyondthosehills
- *Xenopurge* by Traptics

Leonidas Christopoulos, *CEO of EKKOMED*, stated:

“Greece’s participation in Gamescom 2025 through the first National Delegation under the EKKOMED umbrella is not just symbolic. It is a meaningful step in showcasing Greece as a hub of creativity, technological progress, and innovation in the video game sector. With this presence, we demonstrate that the country has all the necessary ingredients — talent, expertise, vision, and strategy — to claim its rightful place on the global digital culture stage.”

Dr. Marinos Giannopoulos, *CEO of Enterprise Greece*, commented:

“Greece’s participation in GAMESCOM is part of our coordinated efforts to promote extroversion and highlight the potential of Greek creative industries. The gaming and interactive entertainment sector is experiencing strong global momentum, with a market exceeding \$180 billion annually and high growth rates. Greece boasts a highly skilled workforce that leverages technology, creativity, and innovation. Through our presence at major international events like GAMESCOM, in collaboration with EKKOMED and other national bodies, we position Greece as an emerging hub in digital creation and attract strategic partnerships with investment potential.”

Dr. Antonios Alexiou, *Deputy Director General of the Hellenic Gaming Commission (EEEP)*, noted:

“We support Greece’s strong presence at this major event because we believe our country can become a powerful international hub for digital game development, thanks to its highly skilled and creative tech talent and internationally significant companies.”

GREEK NATIONAL DELEGATION GAMESCOM 2025

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