



Hellenic Film &
Audiovisual Center
Creative Greece

EU Sub-Chapter Mediterranean Group of UNESCO MIL Alliance

News Bulletin
July 2025, Issue 18



Dear members of the EU Sub-Chapter Mediterranean Group, we are back with selected news from Media & Information Literacy global and regional communities and our network in the Mediterranean.

We are looking forward to your own contributions for more synergies and actions.

News from UNESCO MIL Alliance



UNESCO GLOBAL MIL WEEK 2025 announced – Register now!

UNESCO and the Government of Colombia announced that Global Media and Information Literacy (MIL) Week Feature Conference 2025 will be held in the historic city of Cartagena de Indias, Colombia, on 23–24 October 2025. This year's theme, "Minds over AI – MIL in Digital Spaces," will explore the critical role of media and information literacy in today's rapidly evolving digital landscape. As Artificial Intelligence continues to reshape how we access, share, consume and interpret information, MIL is more essential than ever in promoting critical thinking, civic engagement, and digital inclusion. UNESCO's MIL Conference will bring together governments, educators, civil society, media organizations, tech companies, creative industry and youth leaders to collaboratively shape a human-centered digital future. Registration for the event is now [open](#). For latest updates, visit the UNESCO Media and Information Literacy [website](#).

Launch of new UNESCO MIL Alliance Membership Database

UNESCO announced the launch of a new global membership database for the Media and Information Literacy Alliance, as part of a broader strategic development process to strengthen the network's structure, visibility, and engagement. This initiative is designed to reinforce governance mechanisms, enhance member participation, and better align the Alliance's activities with emerging global MIL priorities. As part of this renewal, the membership database is being introduced to serve as a central hub for the MIL Alliance. The updated platform will improve coordination among members, increase public visibility of organizations and individuals involved in MIL, and foster stronger collaboration across the global network. It will also facilitate a more efficient registration and onboarding process, support direct and targeted communication between UNESCO and its members and help map MIL expertise and initiatives around the world. Those who are not yet members of the UNESCO MIL Alliance are invited to join this vibrant and expanding network, which already includes participants from more than 115 countries. Both organizations and individuals are welcome to submit their profiles and become part of a global community committed to promoting media and information literacy for all. For further information and to register, please visit the [official UNESCO MIL Alliance webpage](#).

News from UNESCO MIL Alliance Mediterranean Sub Chapter



Psaroloco Educational Classroom SCHOOL BULLYING - DIVERSITY

Understanding diversity and inclusion is crucial for young students. Paul Mas' short film "Précieux" (Precious) explores these themes through Julie, a girl struggling to fit in until Emile, an autistic student, joins her class. This prompt reflects friendship, bullying, and inclusion. Through discussion and the U(nie)NO empathy exercise, students who experience exclusion due to unspoken social rules, analyze the film with the 5Ws of MIL methodology and engage in this activity [helps children understand autism, self-determination, and the importance of solidarity](#).

Also, understanding bullying and differences are essential for young students. Elizabeth Ito's animated short movie "[Welcome to My Life](#)" introduces T-Kesh, a kind and thoughtful "monster" navigating life in a typical high school. His struggle to be accepted opens a window into how prejudice and stereotypes shape students' experiences. Through guided discussion and reflective activities, children explore themes of identity, bias, and belonging. The film's "mockumentary" style encourages empathy and challenges assumptions, helping students recognize exclusion, question bullying behaviors, and embrace inclusion with greater awareness.

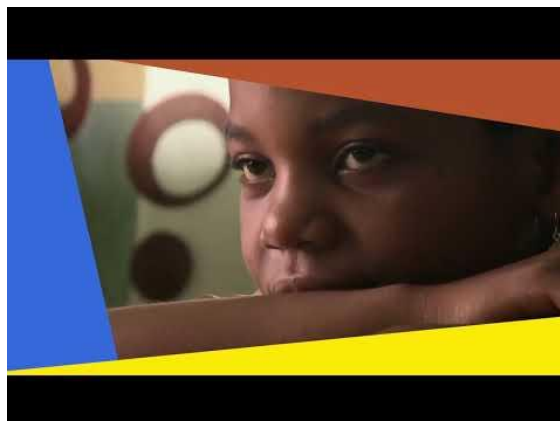


"QYourself: Question what you get on media

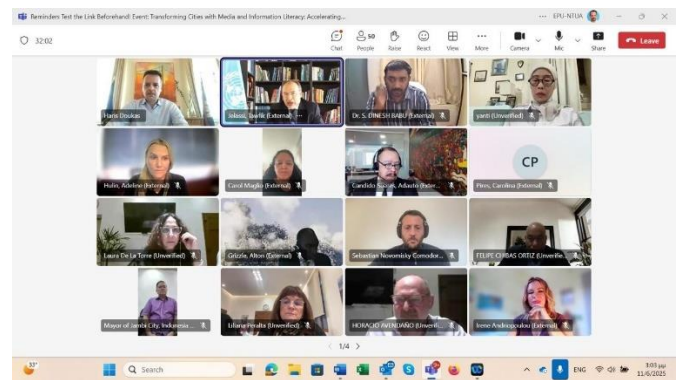
QYourself - Media Education to Combat Disinformation" is a multilateral Erasmus+ project on Media and Information Literacy (MIL), aimed at empowering educators across diverse settings with practical journalistic tools to combat misinformation. Developed collaboratively by trainers, researchers, and fact-checkers, the educational materials enable teachers to integrate simple and effective journalistic techniques into their daily instruction. [The project's innovation](#) lies in its application across diverse target groups, including migrants, youth (18–35), high school students, and seniors. The partnership involves six organizations from five countries, coordinated by the University of the Basque Country (ES). Educational resources initially developed by the University have been adapted by each partner and are freely accessible *via* the project website. All methodology and research conducted within the project are documented in a final manual. This resource supports educators in fostering critical media reflection in the classroom, equipping learners to interpret and use information more responsibly and thoughtfully.

Consortium Set-Up: * Stimmuli For Social Change (GR)
* UNIVERSIDAD DEL PAIS VASCO (ES) * Maldita Hemeroteca (ES) * Iberika Group / Iberika Sprachschule / Berlin Language Center (GER) * X Liceum Ogólnokształcące im. (PL) * CESIE ETS (IT)

News from Greece



[CINEDU Digital Film Platform for Schools](#), the nationwide school project on film literacy moderated by EKKOMED, continued its operation during the 2024–2025 academic year, providing educators in primary and secondary education with access to a curated selection of films and accompanying educational material. This allows teachers to screen films in the classroom and integrate audiovisual content into their teaching practices. Read more: <https://shorturl.at/cgZ6e>



Athens nominated pilot UNESCO MIL City

On June 11, the City of Athens proudly participated in the UNESCO Media and Information Literacy (MIL) Cities Launch Event, held online by UNESCO with the participation of 50 global city leaders and stakeholders. Representing the capital of Greece, Mayor Harris Doukas presented Athens' candidacy to join the UNESCO MIL Cities, an initiative coordinated by EKKOMED.

In his remarks, Mayor Doukas emphasized Athens' dual identity as both a historic symbol of democracy and a modern, inclusive European capital. "In today's world of rapid digital change, critical thinking and informed public dialogue are more important than ever," he noted. "Athens is committed to equipping all citizens—especially youth and vulnerable groups—with the skills and spaces to navigate today's media landscape safely and responsibly."

The City of Athens has designated the Hellenic Film and Audiovisual Center – EKKOMED as its official focal point for the initiative. The organization will coordinate local efforts through an awareness campaign that will engage communities, and design impactful programs aligned with UNESCO's goals.

Through this participation, Athens reaffirms its commitment to digital resilience, transparency, social inclusion, and international collaboration—paving the way for more informed and Knowledge Societies. Read more:

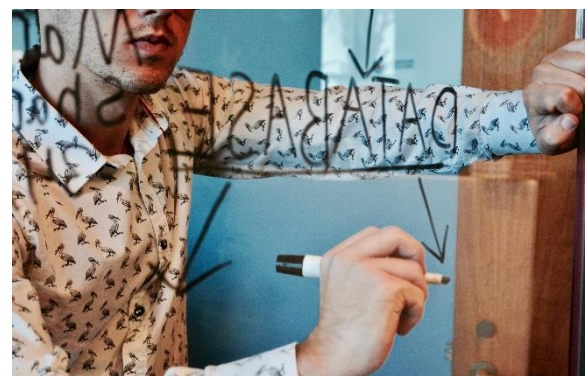
<https://shorturl.at/RQukM>



1st Symposium of the International Centre of Films for Children and Young People (CIFEJ)

The 1st International Symposium of the International Centre of Films for Children and Young People (CIFEJ) was successfully held on Monday, May 5, 2025, in a large auditorium at the European Parliament Office in Athens. The event was co-organized by [CIFEJ](#) and the Hellenic Film and Audiovisual Center. Under the title "Storytelling through Kids & Media: Audience development across regional, national and cultural borders for future generations", the event marked [the official launch of CIFEJ's](#) new headquarters in Athens, after 14 years of presence in Tehran, and initiated a new chapter of international cooperation in the field of children's and youth audiovisual content.

The event hosted globally recognized guests from Europe, the USA, Canada, India, Iran, South Africa, and other countries. Event Live Streaming [here](#)



Spreading the word of UNESCO MIL Alliance- Extending the MIL Network of Members

Sustaining the global dialogue on Media and Information Literacy and joining forces to make a considerable impact on MIL that will be visible across Europe and the UNESCO community, EKKOMED as the coordinator of the UNESCO MIL Alliance Euro-Mediterranean Sub Chapter, is running a dynamic campaign to extend & enrich the UNESCO MIL network, by extending an invitation to opinion leaders & stakeholders, public actors, media professionals, educators and parent's associations, to raise awareness on the UNESCO MIL Alliance values, like: governance, citizenship and freedom of expression, access to information and knowledge for all citizens, development of media, libraries, internet and other information providers, education, teaching and learning – including professional development.

**Meet the New Members of UNESCO MIL Alliance
EU Sub Chapter Mediterranean Group →**



- [DAISY](#) (*Dynamic Ambient Intelligent Sociotechnical Systems*)
- [Open the Box Organization-](#)
- [UNESCO Piraeus & Islands-International Action Art](#)
- [Festival Cinephil](#)
- [National Alliance for Digital Skills](#)
- [World Human Forum](#)
<https://worldhumanforum.earth/>
- [CIFEJ – International Center of Films for Children and Young People](#)

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