

**PRESS RELEASE****EKKOMED Announces Greece's National Delegation to Gamescom 2026 – Open Call for Video Developers & Exhibitors**

The **Hellenic Film & Audiovisual Center (EKKOMED)** proudly announces the participation of the **Greek National Delegation at Gamescom 2026**, the world's largest international exhibition for digital entertainment and video games, which will take place from August 26 to 30, 2026, in Cologne, Germany.

For the second consecutive year, and following the successful presence at Gamescom 2025—where Greece participated for the first time as a Unified National Delegation—EKKOMED will once again undertake the central coordination of the Delegation, co-organized with Enterprise Greece.

With the support of the Greek State, which recognizes the importance of the video games industry in promoting innovation and cultural extroversion, Greece will make a dynamic return with an even more impressive participation, featuring a pavilion twice the size of last year's and in a prime location within the exhibition space.

In this context, we invite Video Games Developers and Exhibitors from Greece to submit their applications to participate in the Greek National Delegation for 2026.

Applications will be evaluated by an independent jury consisting of industry professionals, which will be selected in collaboration with selected with the Game Developers Association of Greece (GDA Greece), the iGDA Chapter of Greece, and EKKOMED.

The games selected to represent Greece at Gamescom 2026 will be hosted at the National Delegation's pavilion. Participating teams will receive 1–3 complimentary exhibitor passes, as well as access codes to the MeetToMatch platform to facilitate professional meetings in the Business Area during the first three days of the exhibition.

Participation also includes promotion of the games through the official Gamescom website, inclusion in the Steam event, presentation of the game and studio, as well as potential coverage by international and national media. Additionally, selected games will be featured in the National Delegation's showreel and digital catalogue, offering teams a valuable opportunity for exposure and to strengthen their international presence in the digital games sector.

## **Evaluation Criteria**

### **A. Showcasability (0–10 points)**

- Visual Impact (0–3): Attractive and impressive visuals
- Technical Excellence (0–3): Audio, narrative, design, programming
- Business (0–2): Team size, portfolio, sustainability
- Innovation (0–2): Distinctive originality

### **B. Publishability (0–10 points)**

- Hooks (0–3): Differentiation from competitors
- Core (0–2): Clear game identity
- Feasibility (0–3): Ability to complete the project
- Market (0–2): Sufficient audience for revenue potential

## **Exhibitor Obligations**

- At least one member of each team must be physically present in Cologne from August 25 to 31, 2026, for the purposes of the exhibition.
- The booth must be fully operational, with at least one team representative present from August 25 to 30 throughout all exhibition hours. Continuous presence at the Delegation's booth during the entire exhibition is mandatory.
- The Delegation effectively begins upon confirmation of participation, not with the start of the exhibition. Therefore, at least one representative from each team must participate in the preparation and promotion of the National Delegation through side events and preparatory activities (bootcamps, pitching sessions, talks, VGD Days by EKKOMEΔ).

· Submission of an anonymous report within one month after the conclusion of the exhibition is required, in order to collect data that will be used to assess the organization, presence, and overall impact of the Delegation.

We invite talented digital game development teams and prospective exhibitors from across the country to apply for participation in the Greek National Delegation at Gamescom 2026.

**Application Deadline: May 11, 2026**

Please note that coverage of accommodation and travel expenses for participating teams is not currently guaranteed. Additionally, no member of a team under evaluation may serve on the evaluation committee for the same year. Participation

Application Form (in Greek): <https://tinyurl.com/gamescom-gd-2026>