

PRESS RELEASE

EKKOMEΔ and endeavor Strengthen their Strategic Partnership

The **Hellenic Film & Audiovisual Center (EKKOMED)**, the main body exercising the country's film and audiovisual policy and endeavor, the leading organization supporting high-impact entrepreneurship in 45 markets globally, strengthen their strategic partnership.

Building on a successful track record of joint initiatives, the two organizations are now broadening their collaboration through a more integrated framework of actions across the audiovisual, technology, digital content, and innovation sectors. This next phase of the EKKOMEΔ–endeavor partnership focuses on connecting creative talent with business and investment networks, with the goal of accelerating growth, enhancing international reach, attracting global partnerships, and fostering the creation of high-growth ventures.

The partnership further reinforces Greece's position as an emerging hub for creative and technology-driven industries in the wider region. It also contributes to shaping a strong, cohesive narrative for the country as a place where creativity, innovation, and entrepreneurship intersect to deliver globally competitive outcomes.

Leonidas Christopoulos, CEO of EKKOMED, stated: *“The expansion of our partnership with endeavor is part of our broader strategy to further develop a modern, competitive audiovisual and technology ecosystem. We are investing in the intersection of culture, innovation, and entrepreneurship, with a clear focus on strengthening the Greek economy and enhancing its global outlook.”*

Panagiotis Karabinis, Regional Managing Director of Endeavor Europe and Managing Director of Endeavor Greece, stated: *“Greece is home to outstanding talent in the creative industries - and in sectors such as gaming, the momentum is truly remarkable. What is often missing is not ideas or capability, but access to the right business and investment networks that can turn creativity into sustainable growth. Through our partnership with EKKOMEΔ, this is exactly what we aim to address: empowering creators to think like entrepreneurs and inspiring a new generation to build globally oriented companies from Greece.”*

About EKKOMED – Hellenic Film & Audiovisual Center

EKKOMED is Greece's national body responsible for film and audiovisual policy. Its mission is to support, develop and promote the Greek audiovisual and creative sectors, attract international productions and investments, foster innovation and new technologies, and strengthen the international presence of Greek creators and companies.

Website: www.ekkomed.gr

About endeavor

Endeavor is a leading global organization supporting high-impact entrepreneurs, with a presence in more than 45 markets worldwide. It identifies the most promising founders in emerging markets and connects them with a global network of mentors, investors, and entrepreneurs who have built successful companies and transformed entire industries. To date, it has supported more than 2,900 entrepreneurs globally, contributing to the growth of over 80 unicorns, including Checkout.com, Mercado Libre, Careem, Runway, and ElevenLabs. In Greece, it has been active since 2012 and currently supports 46 Endeavor Entrepreneurs and more than 130 companies through its programs, with the goal of creating a positive impact in Greece and establishing it as a hub for innovation.